This report was generated by the EnQuireR package

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July 28, 2010

EnQuireR: Multivariate Exploratory Analysis of Questionnaires

Multivariate exploration of the questionnaire

- How is my dataset "structured"?
- How does my dataset look like?
- How can the main axes of variability be interpreted?

Typology of the individuals

- How many groups are there in my dataset?
- How can the groups be displayed?
- How different are the groups?
- How can the groups be described?

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Percentages of variance explained by the first five axes

Axis	Eigenvalue	Percentage of variance
1	0.24255	6.06%
2	0.21192	5.3%
3	0.20203	5.05%
4	0.19331	4.83%
5	0.16078	4.02%

Table: Eigenvalues associated with the first five axes

Representation of the individuals

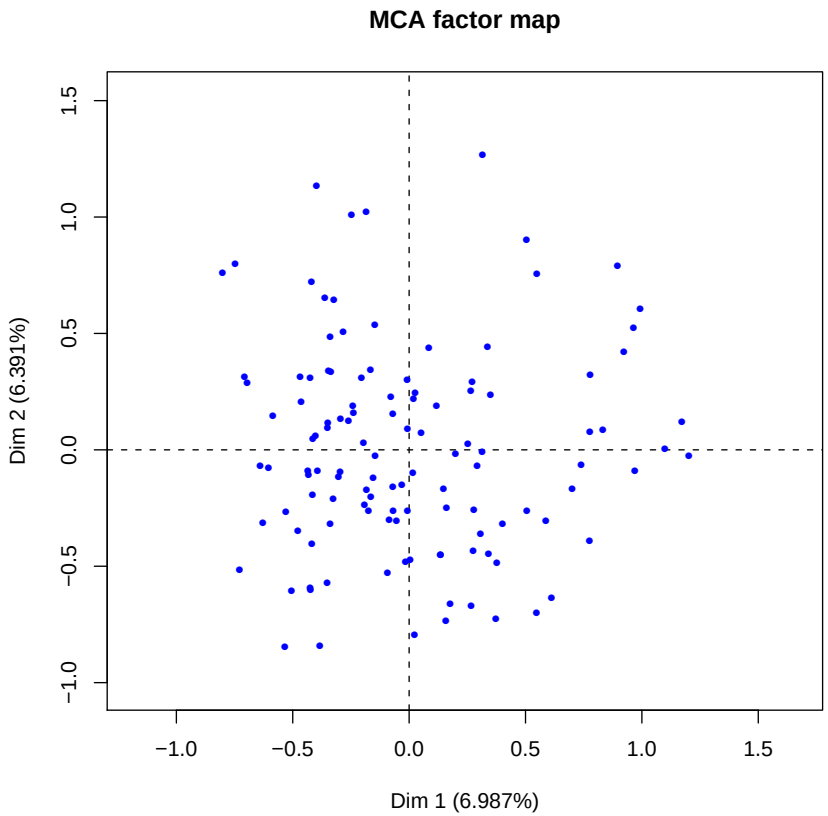

Figure: Raw representation of the individuals on axes 1 and 2

Representation of the categories

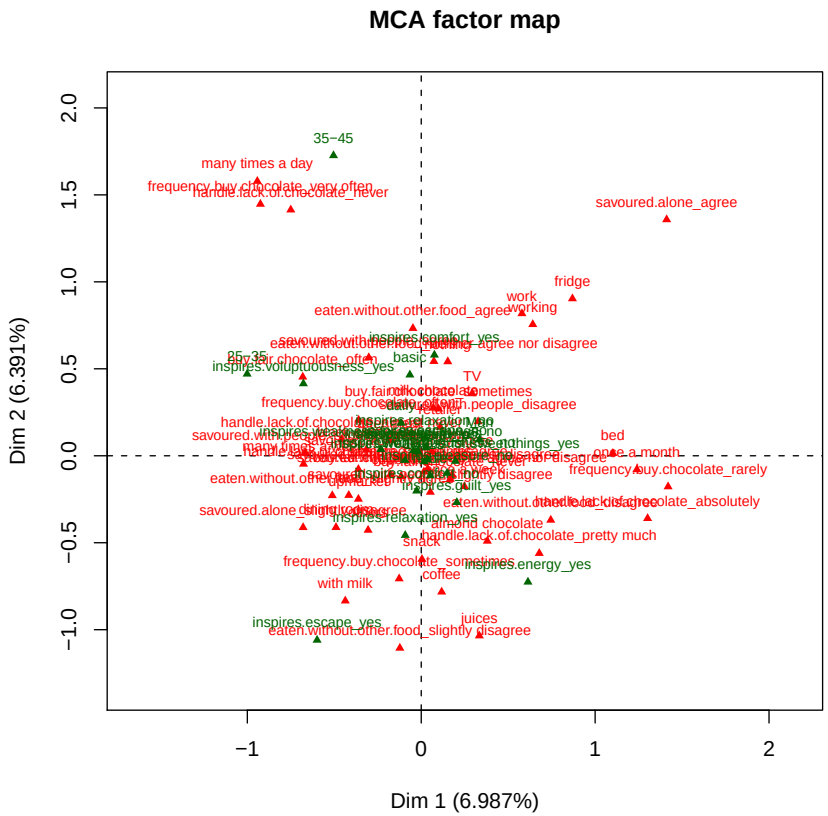

Figure: Raw representation of the categories on axes 1 and 2

Simplified representation of the categories

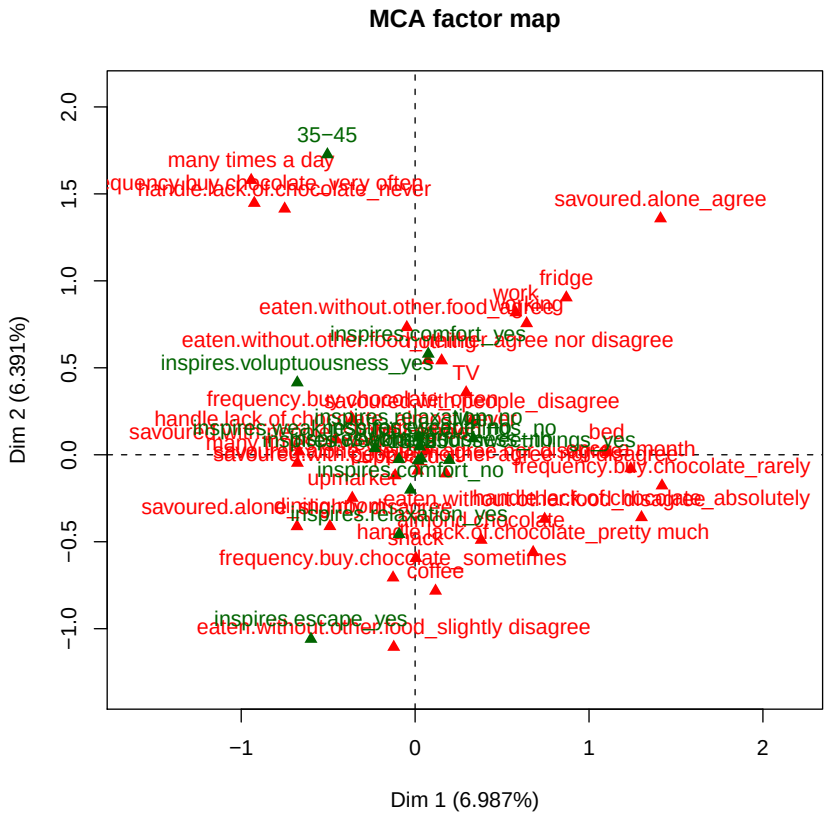

Figure: Simplified representation of the categories on axes 1 and 2

Description of the first axis: positive side (1 / 2)

The following categories are meaningful for the first axis (positive side):

- handle.lack.of.chocolate_absolutely
- frequency.eat.chocolate_never
- frequency.buy.chocolate_rarely
- alcohol
- frequency.buy.chocolate_never
- white chocolate
- buy.fair.chocolate_always
- working
- savoured.alone_agree
- fridge

Description of the first axis: positive side (2 / 2)

The following categories are meaningful for the first axis (positive side):

- `frequency.eat.chocolate_once a month`
- `eaten.without.other.food_disagree`
- `water`
- `bed`

Description of the first axis: negative side (1 / 3)

The following categories are meaningful for the first axis (negative side):

- `frequency.eat.chocolate_many times a week`
- `frequency.buy.chocolate_often`
- `frequency.eat.chocolate_many times a day`
- `frequency.buy.chocolate_very often`
- `tea`
- `handle.lack.of.chocolate_almost never`
- `handle.lack.of.chocolate_never`
- `nothing`
- `handle.lack.of.chocolate_sometimes`
- `frequency.buy.chocolate_sometimes`

Description of the first axis: negative side (2 / 3)

The following categories are meaningful for the first axis (negative side):

- with milk
- frequency.eat.chocolate_once a week
- cupboard
- dining room
- eaten.without.other.food_slightly agree
- coffee
- buy.fair.chocolate_often
- juices
- buy.fair.chocolate_rarely
- before sleep

Description of the first axis: negative side (3 / 3)

The following categories are meaningful for the first axis (negative side):

- `savoured.alone_slightly disagree`
- `lined chocolate`

Description of the second axis: positive side (1 / 2)

The following categories are meaningful for the second axis (positive side):

- handle.lack.of.chocolate_never
- frequency.buy.chocolate_very often
- white chocolate
- alcohol
- eaten.without.other.food_agree
- fridge
- savoured.with.people_agree
- TV
- before sleep
- frequency.eat.chocolate_many times a day

Description of the second axis: positive side (2 / 2)

The following categories are meaningful for the second axis (positive side):

- `buy.fair.chocolate_sometimes`
- `savoured.alone_agree`

Description of the second axis: negative side (1 / 3)

The following categories are meaningful for the second axis (negative side):

- snack
- almond chocolate
- handle.lack.of.chocolate_pretty much
- milk chocolate
- juices
- savoured.alone_neither agree nor disagree
- cupboard
- savoured.with.people_neither agree nor disagree
- coffee
- frequency.eat.chocolate_once a week

Description of the second axis: negative side (2 / 3)

The following categories are meaningful for the second axis (negative side):

- black chocolate
- with milk
- frequency.eat.chocolate_once a month
- frequency.buy.chocolate_sometimes
- eaten.without.other.food_slightly disagree
- handle.lack.of.chocolate_sometimes
- handle.lack.of.chocolate_almost never
- well-known
- eaten.without.other.food_slightly agree
- handle.lack.of.chocolate_absolutely

Description of the second axis: negative side (3 / 3)

The following categories are meaningful for the second axis (negative side):

- `cooking chocolate`

EnQuireR: Multivariate Exploratory Analysis of Questionnaires

Number of clusters chosen by the analyst

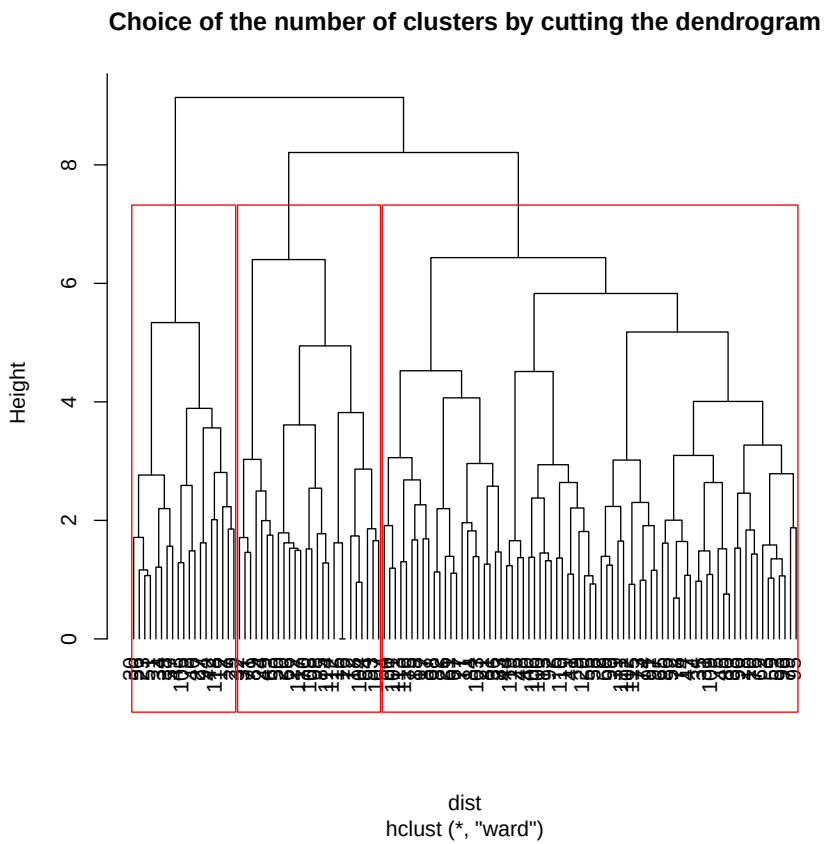

Figure: A number of clusters is chosen

Representation of the individuals according to the group they belong to

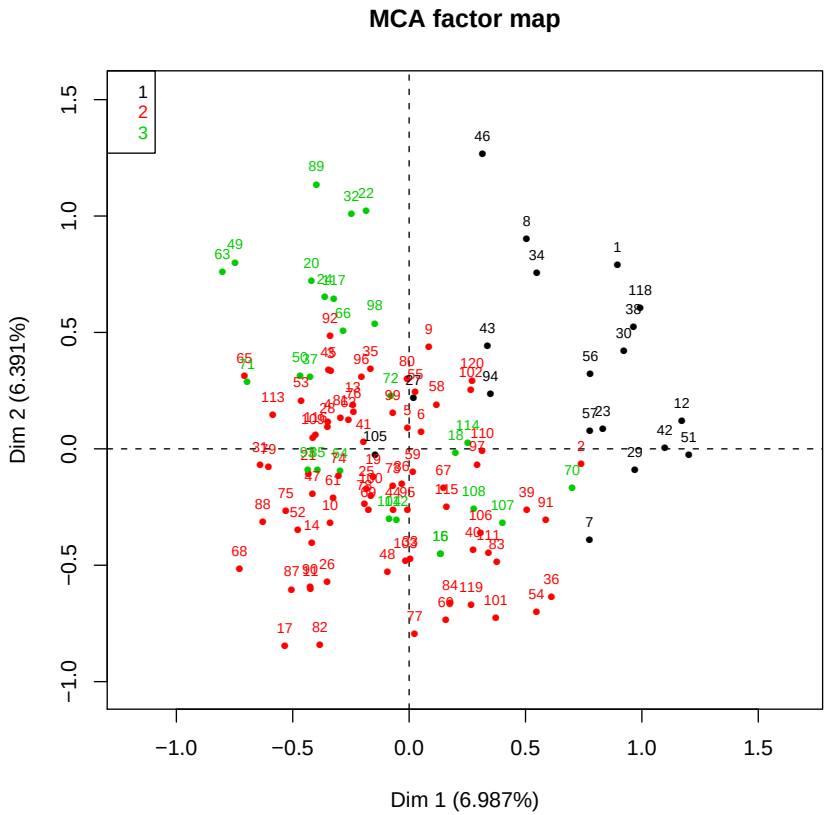

Figure: Correspondence map displaying clusters

Simplified representation of the individuals according to the group they belong to

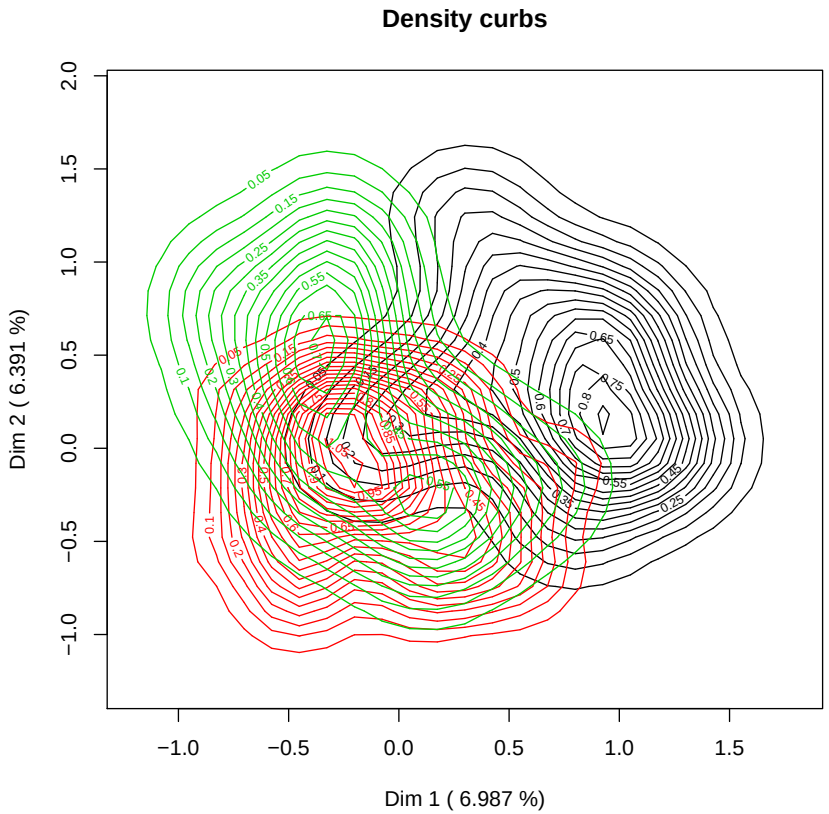

Figure: Levelling curves around each cluster

Representation of the barycenter of each group enhanced with confidence ellipses

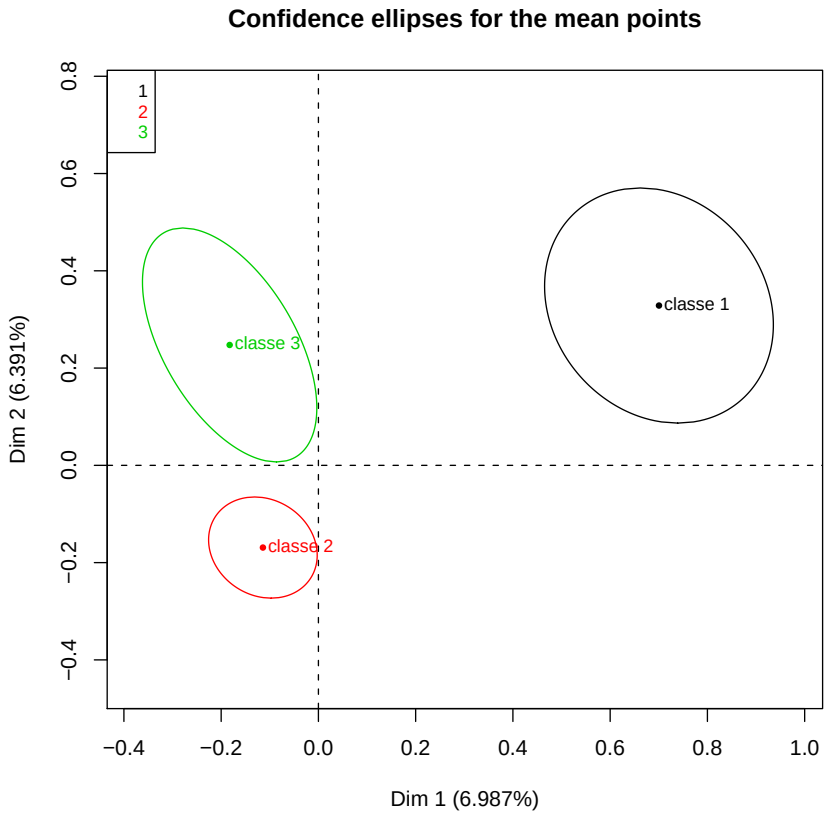

Figure: Confidence ellipses around each cluster

Number of individuals per cluster

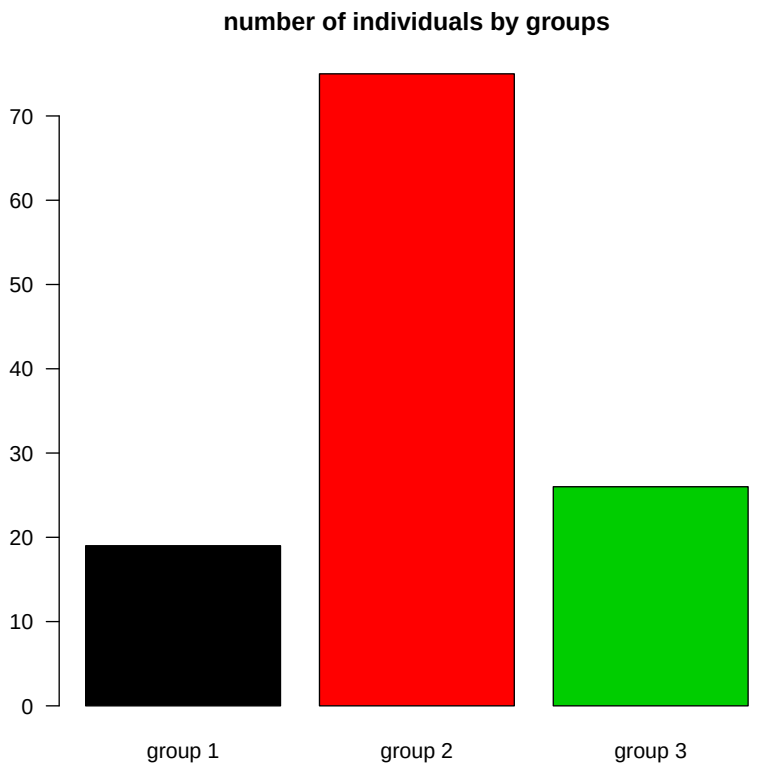

Figure: Number of individuals by cluster

Distribution of the individuals per cluster for the variable savoured.alone

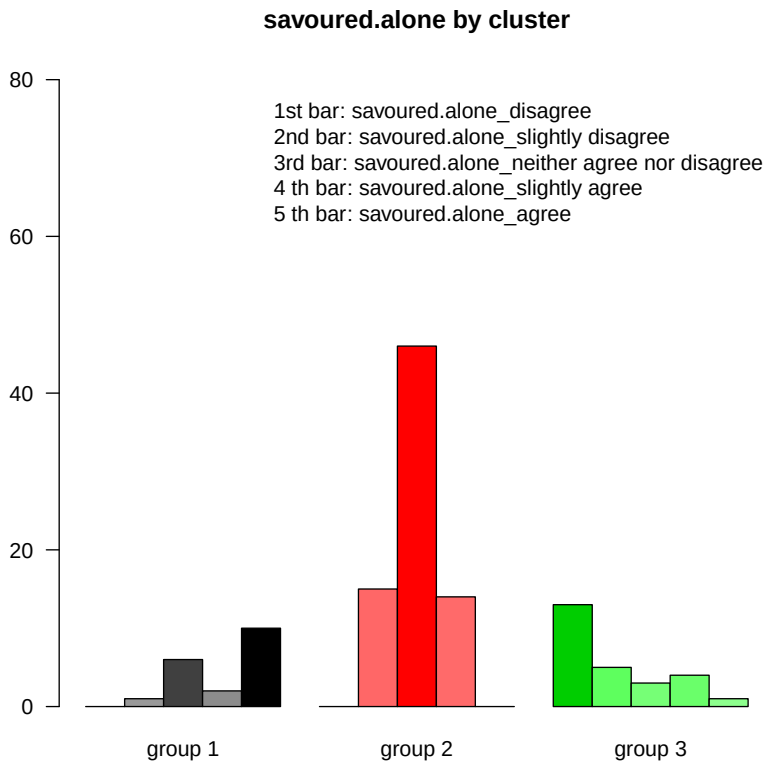

Figure: Variable savoured.alone

Distribution of the individuals per cluster for the variable frequency.eat.chocolate

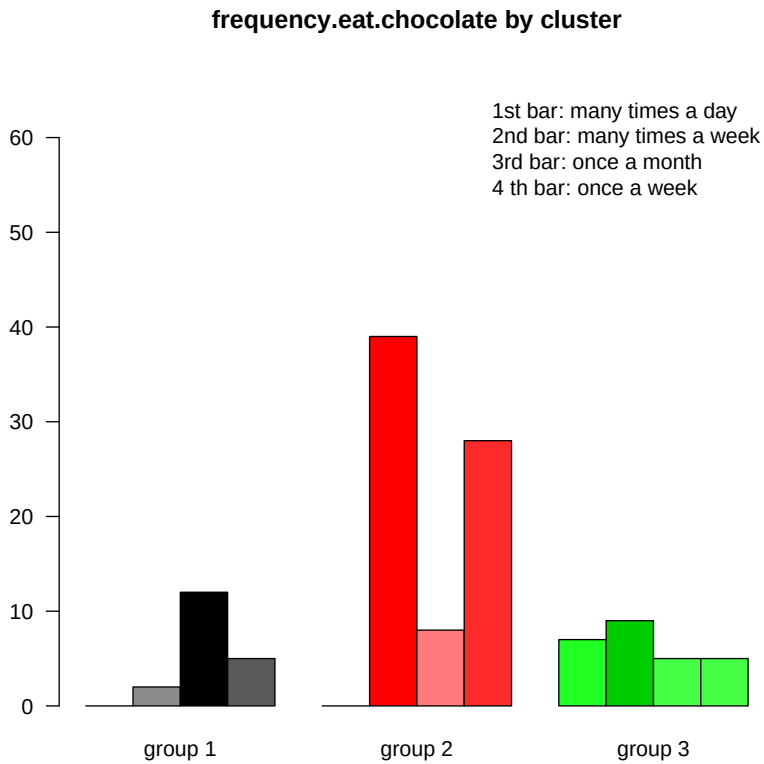

Figure: Variable frequency.eat.chocolate

Distribution of the individuals per cluster for the variable When

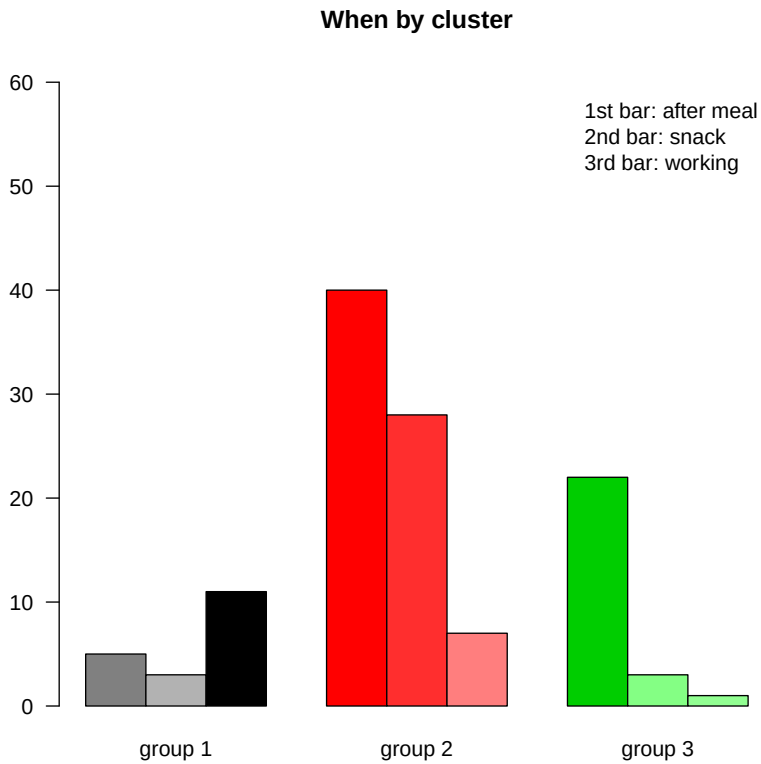

Figure: Variable When

Distribution of the individuals per cluster for the variable frequency.buy.chocolate

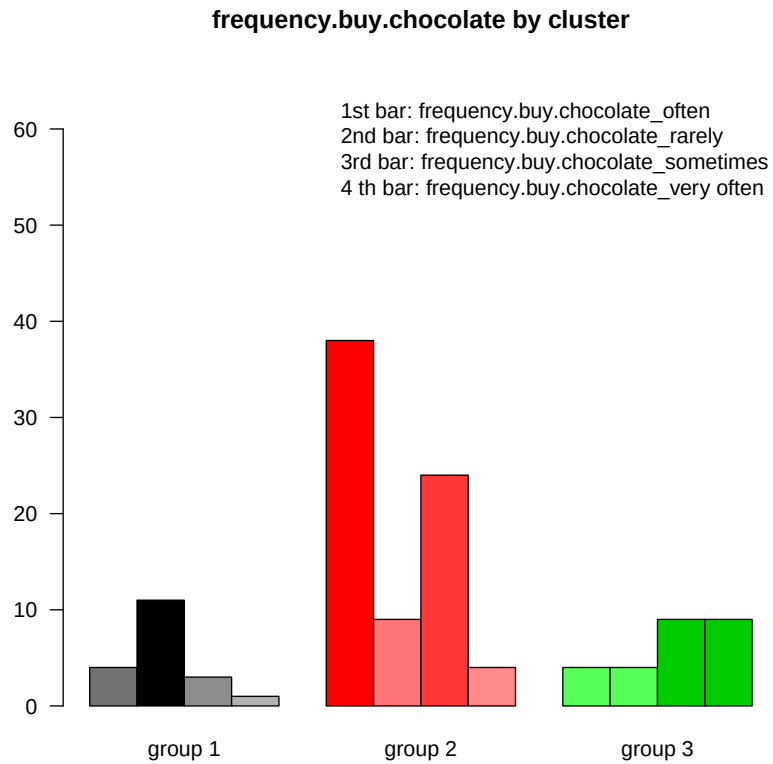

Figure: Variable frequency.buy.chocolate

Distribution of the individuals per cluster for the variable keep.chocolate

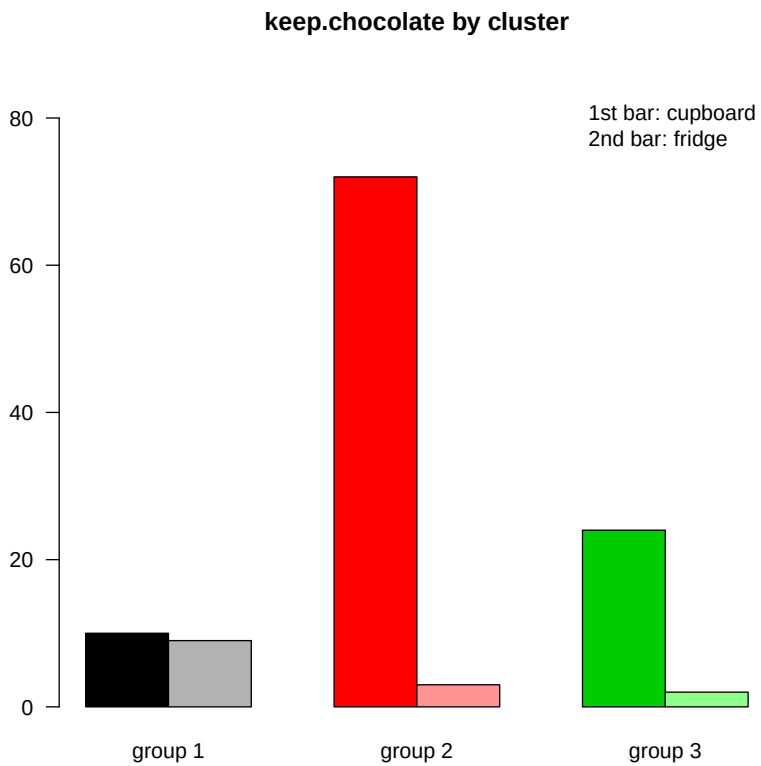

Figure: Variable keep.chocolate

Distribution of the individuals per cluster for the variable Where

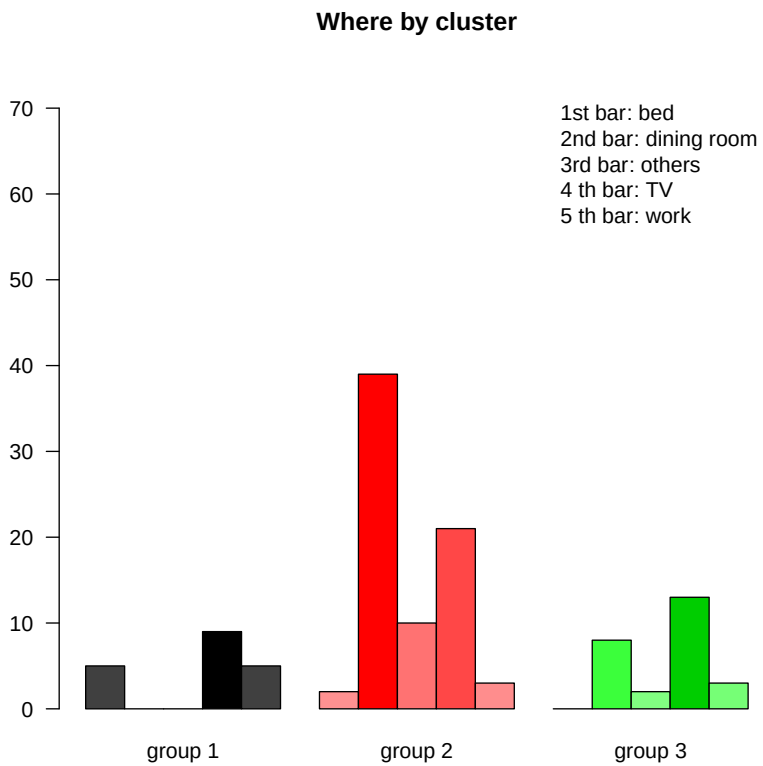

Figure: Variable Where

Distribution of the individuals per cluster for the variable handle.lack.of.chocolate

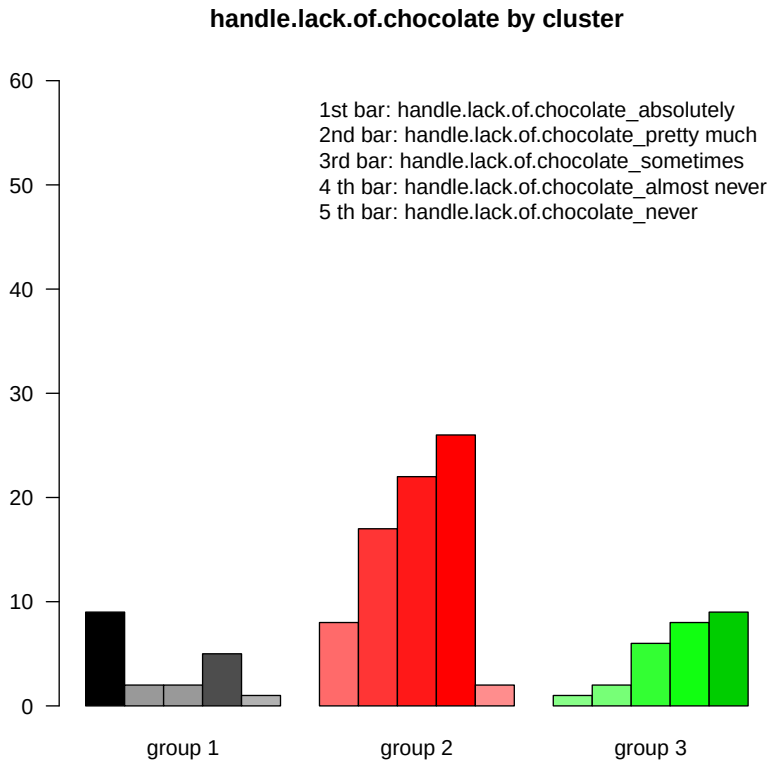

Figure: Variable handle.lack.of.chocolate

Distribution of the individuals per cluster for the variable savoured.with.people

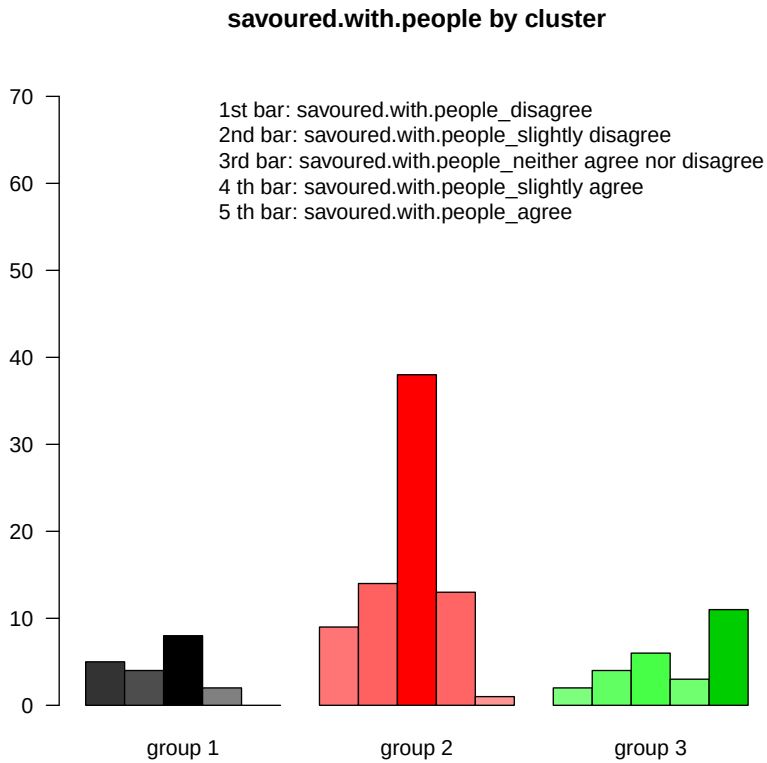

Figure: Variable savoured with people

Distribution of the individuals per cluster for the variable sex

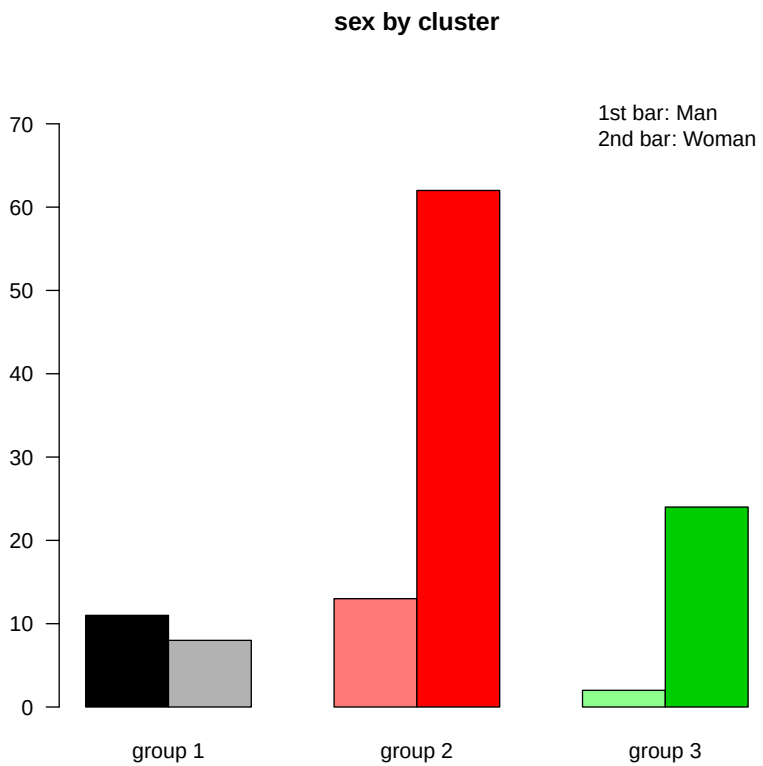

Figure: Variable sex

Distribution of the individuals per cluster for the variable inspires.relaxation

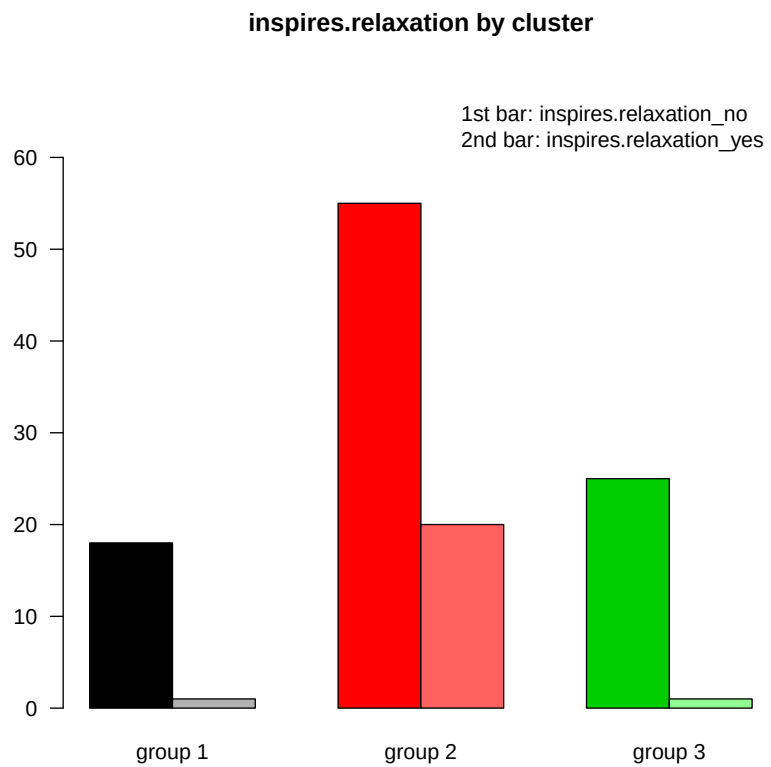

Figure: Variable inspires.relaxation

Description of cluster 1 (1 / 3)

The following modalities are meaningful for cluster 1 :

- `savoured.alone=savoured.alone_agree`
  9.17 % of the individuals possess this category in the global population versus 52.63% of the individuals within cluster 1;

  90.91 % individuals possessing this category belong to cluster 1
- `When=working`
  15.83 % of the individuals possess this category in the global population versus 57.89% of the individuals within cluster 1;

  57.89 % individuals possessing this category belong to cluster 1
- `frequency.eat.chocolate=once a month`
  20.83 % of the individuals possess this category in the global population versus 63.16% of the individuals within cluster 1;

  48 % individuals possessing this category belong to cluster 1
- `keep.chocolate=fridge`
  11.67 % of the individuals possess this category in the global population versus 47.37% of the individuals within cluster 1;

  64.29 % individuals possessing this category belong to cluster 1
- `frequency.buy.chocolate=frequency.buy.chocolate_rarely`
  20 % of the individuals possess this category in the global population versus 57.89% of the individuals within cluster 1;

  45.83 % individuals possessing this category belong to cluster 1

Description of cluster 1 (2 / 3)

The following modalities are meaningful for cluster 1 :

- `sex=Man`
  21.67 % of the individuals possess this category in the global population versus 57.89% of the individuals within cluster 1;

  42.31 % individuals possessing this category belong to cluster 1
- `handle.lack.of.chocolate=handle.lack.of.chocolate_absolutely`
  15 % of the individuals possess this category in the global population versus 47.37% of the individuals within cluster 1;

  50 % individuals possessing this category belong to cluster 1
- `Where=bed`
  5.83 % of the individuals possess this category in the global population versus 26.32% of the individuals within cluster 1;

  71.43 % individuals possessing this category belong to cluster 1
- `side.drink=nothing`
  52.5 % of the individuals possess this category in the global population versus 78.95% of the individuals within cluster 1;

  23.81 % individuals possessing this category belong to cluster 1
- `Where=work`
  9.17 % of the individuals possess this category in the global population versus 26.32% of the individuals within cluster 1;

  45.45 % individuals possessing this category belong to cluster 1

Description of cluster 1 (3 / 3)

The following modalities are meaningful for cluster 1 :

- `inspires.comfort=inspires.comfort_yes`
  25.83 % of the individuals possess this category in the global population versus 47.37% of the individuals within cluster 1;

  29.03 % individuals possessing this category belong to cluster 1

Description of cluster 2 (1 / 2)

The following modalities are meaningful for cluster 2 :

- `savoured.alone=savoured.alone_neither agree nor disagree`
  45.83 % of the individuals possess this category in the global population versus 61.33% of the individuals within cluster 2;

  83.64 % individuals possessing this category belong to cluster 2
- `Where=dining room`
  39.17 % of the individuals possess this category in the global population versus 52% of the individuals within cluster 2;

  82.98 % individuals possessing this category belong to cluster 2
- `frequency.buy.chocolate=frequency.buy.chocolate_often`
  38.33 % of the individuals possess this category in the global population versus 50.67% of the individuals within cluster 2;

  82.61 % individuals possessing this category belong to cluster 2
- `keep.chocolate=cupboard`
  88.33 % of the individuals possess this category in the global population versus 96% of the individuals within cluster 2;

  67.92 % individuals possessing this category belong to cluster 2
- `inspires.relaxation=inspires.relaxation_yes`
  18.33 % of the individuals possess this category in the global population versus 26.67% of the individuals within cluster 2;

  90.91 % individuals possessing this category belong to cluster 2

Description of cluster 2 (2 / 2)

The following modalities are meaningful for cluster 2 :

- `frequency.eat.chocolate=many times a week`
  41.67 % of the individuals possess this category in the global population versus 52% of the individuals within cluster 2;

  78 % individuals possessing this category belong to cluster 2

- `When=snack`
  28.33 % of the individuals possess this category in the global population versus 37.33% of the individuals within cluster 2;

  82.35 % individuals possessing this category belong to cluster 2

Description of cluster 3 (1 / 2)

The following modalities are meaningful for cluster 3 :

- `savoured.alone=savoured.alone_disagree`
  10.83 % of the individuals possess this category in the global population versus 50% of the individuals within cluster 3;

  100 % individuals possessing this category belong to cluster 3
- `savoured.with.people=savoured.with.people_agree`
  10 % of the individuals possess this category in the global population versus 42.31% of the individuals within cluster 3;

  91.67 % individuals possessing this category belong to cluster 3
- `frequency.eat.chocolate=many times a day`
  5.83 % of the individuals possess this category in the global population versus 26.92% of the individuals within cluster 3;

  100 % individuals possessing this category belong to cluster 3
- `handle.lack.of.chocolate=handle.lack.of.chocolate_never`
  10 % of the individuals possess this category in the global population versus 34.62% of the individuals within cluster 3;

  75 % individuals possessing this category belong to cluster 3
- `frequency.buy.chocolate=frequency.buy.chocolate_very often`
  11.67 % of the individuals possess this category in the global population versus 34.62% of the individuals within cluster 3;

  64.29 % individuals possessing this category belong to cluster 3

Description of cluster 3 (2 / 2)

The following modalities are meaningful for cluster 3 :

- `When=after meal`
  55.83 % of the individuals possess this category in the global population versus 84.62% of the individuals within cluster 3;

  32.84 % individuals possessing this category belong to cluster 3

- `inspires.relaxation=inspires.relaxation_no`
  81.67 % of the individuals possess this category in the global population versus 96.15% of the individuals within cluster 3;

  25.51 % individuals possessing this category belong to cluster 3